

# Choose Life, Not Drugs!

May 2011



Over the past several weeks, we have launched a multi-media campaign intended to encourage and support parents, retailers, and community members in their efforts to keep teens from drinking.

Over the next year, CC-ASAP, in partnership with both school districts, several restaurants and businesses will ask the community to “Be the Wall” between teens and alcohol. The simply stated campaign is designed on the premise that while alcohol may be the primary substance of choice for teens across the state and country, underage drinking should be the single most preventable at risk behavior among our teenagers.

“Underage drinking comes down to access-if your teens cannot get their hands on it, they cannot use it. We are asking all community members to help

us limit access to alcohol for teens once and for all.”

Current research indicates that the teen brain is still developing until the mid 20’s. The introduction of alcohol, particularly in large quantities, may impair brain development. The developing teen brain also makes teens more impulsive and less likely to consider consequences of their behavior-for this reason; the campaign encourages all adults to be firm, clear and consistent when talking with teens about alcohol.

The multi-media campaign can be seen through posters in the schools, local restaurants and businesses, ad’s in the Murray Ledger and Times as well as on Froggy radio. Large banners are currently on display at both Calloway and Murray High school, other promotional items being distributed throughout the community are pens, window clings, parent pledge cards, pizza box stickers and t-shirts.

We would like to extend a special thank you to all of our community partners for their tremendous support in our efforts to reduce underage drinking through the “Be the Wall” campaign!

*For more information on “Be the Wall” visit [www.bethewall.org](http://www.bethewall.org)*

# Alcohol Laws

## "I'm Bored"

*When teens are bored what do they do? Some may drink and others may play video games, chat, Internet, Facebook, ipod, and iPhone. Some say being bored is ok. It actually teaches someone how to think without being told what to think about and what to do. Being bored might be a sign that the teen is working to find their way through a problem or a solution or be creative. Society may not nurture these instincts too much these days because there are too many shiny, new gadgets to sell. We applaud parents working to parent and teach their teens how to embrace being bored without being distracted or diverted from their mission: to be successful at being them and no one else. -MADD Blog Spot-*

*Parents have the power to influence their teens away from alcohol. Visit [www.ccasap.com](http://www.ccasap.com) and click on parents-links to find tips on how to talk to your teens about alcohol.*

Recently I, Jeanne' Carroll, was asked to do an educational presentation for a local fraternity to make the members aware of alcohol laws and liabilities. I learned that, unless you work at an establishment which sells alcohol, you probably are not aware of state laws that govern this area. Therefore, I would like to take a moment to let everyone know some of the basics.

You must be 21 to purchase alcohol in the state of Kentucky. It is against the law for anyone under 21 to purchase or receive alcohol. It is against the law to sell or give alcohol to anyone under 21. In order to serve alcoholic beverages, you must be 20.

These laws apply to all persons, not just to restaurants.

If you are a social organization, private club or are having a gathering in your home, these laws still apply.

If someone violates these laws they can be charged criminally and/or can be sued in civil court.

If you are aware of a school organization, ball team, women's/men's group etc. and would like to have this alcohol training please contact Jeanne' Carroll, Alcohol Education Coordinator at [Frankie.carroll@calloway.ky.schools.us](mailto:Frankie.carroll@calloway.ky.schools.us)



Summer is quickly approaching, which means it is almost time for the annual Hooked on Fishing, Not on Drugs, Catch and Release Fishing Event!

Preschoolers thru age 15 are welcome to join the many community partners on Saturday, June 4, from 8-11am at the Imes Farm for food, fun and of course, fishing! (Imes Farm is located at 4064 Highway 641 N, just past Rolling Hills Nursery).

Walk-in's are welcome, though the first 150 that pre register and attend will be given a free t-shirt and fishing pole. Lunch will be provided at 10:30 am, thanks to our wonderful sponsors!

Bait will be provided for the fishers, though participants will need to bring their own fishing pole, as well as lawn chairs, blankets, sunscreen etc. that you would need for a morning outdoors. If you do not have a

## Hooked on Fishing, Not on Drugs



fishing pole, some will be available, though not many so make sure if able, bring your own fishing pole.

All participants must be accompanied by a responsible adult and life jackets are recommended to be worn by kids under six-years-old, please bring this with you. Each child must have a registration form with written parental consent before being allowed to fish.

Registration forms are available at the front office of your school, Murray-Calloway County Parks Office, the Family Resource, Youth Service Centers and Wal-Mart Sporting Goods, and should be turned in by May 26. Forms may also be downloaded at [www.murrayparks.org](http://www.murrayparks.org).

In the chance of a rain out, the event will be held Saturday, June 18 at the same time, same place. For more information contact the Calloway-County Family Resource Center at 270-762-7333 or the Murray Family Resource Youth Service Center at 759-9592.

The planning committee includes: Calloway County Alliance for Substance Abuse Prevention, Big Brothers, Big Sisters, Wal-Mart, Murray and Calloway County family and youth service centers, Murray-Calloway County Parks and Recreation, Kentucky Department of Fish and Wildlife, and Calloway County 4-H.

# Upcoming Meetings/Events

## Happy Mothers Day!

5/11-Murray High School Health Fair-freshman  
5/11-Joe Pat James Show- Hooked on Fishing 11am  
5/11- Hooked on Fishing Rebate Night-Backyard Burgers  
5/12-Community Education 7:45am-Murray Board Office  
5/12-Murray in Motion Meeting 8:30am-CC Extension Office  
5/12-My Fair Baby-for expecting and new parents-MCCH North tower 4-6pm  
5/12-Drug-Court Graduation 6pm at Wrather Museum-MSU Campus  
**(May is National Drug-Court Month!)**  
5/14-Murray State University Graduation  
5/16-FuNtAsTiC FaMiLiEs- Free parenting class-Positive Discipline-5:30-6:30pm @ Adult Ed 762-7333 to pre-register. Child care and light dinner included

5/18-Breakfast Show-Hooked on Fishing-8am

5/20-CC-ASAP 1pm at Transit

5/20-Clean Air Murray 2pm at Transit

5/21-Make a Difference Day- 9am-1pm MSU Stadium

5/25-CUBS Meeting 12pm at the Glendale Road Church of Christ-Jerry Penner, new CEO at MCC Hospital will be speaking as well as a presentation by the new community foundation

5/28-Murray Calloway County Park Pool to open for the season

**Sign ups for Hooked on Fishing, Not on Drugs 2011 are underway-see article on page 3.**

**Free GED tests until June 30, 2011. Contact the CC Adult and Family Ed at 759-5525**